



The Five-Day AppSec Challenge

The AppSec Challenge from CMD+CTRL is designed to prepare learners to identify and mitigate the largest and most common threats to software development teams.

Here are some basic email templates you can use to get your team excited about Cybersecurity Awareness Month and encourage them to uplevel their skills with the AppSec Challenge. Many of our clients offer incentives for completing the challenge, with prizes for top performance, to drive engagement.

AppSec Challenge Email Template #1

Subject Line: Get Excited for Cybersecurity Awareness Month & The AppSec Challenge

Hello [Name],

October is Cybersecurity Awareness Month, and we're taking this opportunity to focus on our security practices. To help sharpen your security skills, we're offering a fun, interactive AppSec Challenge from CMD+CTRL.

What is the AppSec Challenge? This self-paced workshop is designed to help software development teams identify and mitigate some of the most common software threats. It includes:

- Online learning modules
- Interactive skills labs
- Live support from experienced instructors
- Shred - a realistic simulated e-commerce platform selling skateboards and graffiti supplies that includes 35 challenges involving SQL injection, cryptography, parameter tampering, data exposure, and more.

Sign up [HERE](#) to get started.

I encourage you to take advantage of this workshop to test your hacking skills and expand your knowledge. Participants will receive a certificate of completion and 3 CPE credits!

Please let me know if you have any questions, and I look forward to hearing about your experiences.

Regards,

[Name]

AppSec Challenge Email Template #2

Subject Line: Take the AppSec Challenge this Cybersecurity Awareness Month!

Hi [Name],

Would you like to test your hacking skills and expand your application security knowledge in a fun, interactive environment? If so, the Cybersecurity Awareness Month workshop is for you. Don't miss out! Use this time to hone your skills with the AppSec Challenge.

Using gamified elements and real-world scenarios, the self-paced workshop is an interactive and engaging learning experience designed to help you develop secure coding skills and stay up to date with best practices. It includes online courses, labs, a realistic simulated e-commerce site with baked-in vulnerabilities, and live support in the event.

Ready to take on the challenge? [Sign up here to get started.](#)

Let's make Cybersecurity Awareness Month count!

Thank you,

[Name]

AppSec Challenge Email Template #3

Subject Line: Can you Shred the AppSec Challenge?

Hi [Name],

Have you signed up for the AppSec Challenge? It's not too late. October is Cybersecurity Awareness Month, and as developers, we're on the front lines of software security. Let's use this time to flex our security muscles.

This self-paced workshop challenges you to test your hacking skills and identify vulnerabilities in an interactive and engaging environment. It's designed to help you develop secure coding skills and stay up to date with the latest best practices. With gamification elements and real-world scenarios (like the Shred cyber range), it's a fun way to uplevel your skills.

Don't get left behind. Sign up today: [Get started here.](#)

Let's make Cybersecurity Awareness Month count!

Thank you,

[Name]