What makes cybersecurity training programs successful and how are organizations defining success?

INSTITUTE

The Ponemon Institute surveyed 1,000+ organizations across 17 countries to learn what's working in cybersecurity certification and skills development, what's changed since 2020 and what's driving ROI.

What's Working



Engaging content and realistic simulations



Training content for all skill levels



Executive-level visibility into scores and results



Broad adoption results in higher Security Effectiveness Scores (SES)

What Does 'Success' Look Like?

Successful training programs...

- Measure proficiency, identify skill gaps and track improvement over time
- Feature the latest threat intelligence and address future vulnerabilities
- Foster cross-organizational excellence and effective collaboration
- Drive adoption and participation with engaging, role-based courses

What's Changed?

Some of the most significant changes since 2020 are in the areas of training format and management. Reality-based training tied to a learner's role is on the rise while in-person training is on the way out. Cybersecurity training is now often part of an on-boarding process and mostly mandatory, with results reported to C-level executives.

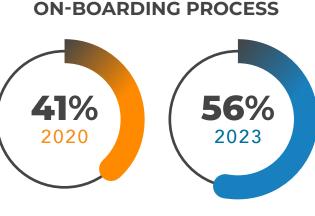
TRAINING INCLUDES REALISTIC SIMULATION



36% 2020



TRAINING IS PART OF THE



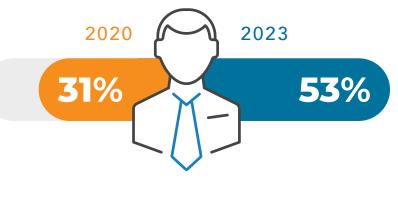
TRAINING CONTENT FITS THE LEARNER'S JOB ROLE



TRAINING REQUIREMENTS **CANNOT BE WAIVED**

21% **45**% 2023

RESULTS ARE REPORTED TO C-LEVEL EXECUTIVES



What Does it Cost?

On average, organizations spend \$3.5 million annually on cybersecurity programs, a **20% increase** over 2020 while large enterprises can spend up to **\$6** million annually.



of the organizations surveyed had some form of training for their cybersecurity teams and programs featuring realistic simulations and role-based training were the most effective.

With significant amounts being invested in cybersecurity training, program effectiveness and ROI are top priorities. To learn more about the Ponemon Institute findings download the full report here.

ABOUT CMD+CTRL